

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters’ Day, 2012 – Publicity – Broadcasting of Spots-  
Payment of bills Rs.21,178/- to Radio City (91.1 FM), Hyderabad –  
Sanctioned – Orders – Issued.

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-- GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: \_\_\_\_\_**  
**03-2012**

**Dated:11-**

Read the  
following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr..No.3389/Elecs.E/A2/2011-120, dt:21-01-2012
3. From M/s. Radio City 91.1 FM, Hyderabad, Invoice No. 1811012680, Dt.31.01.2012.

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**ORDER:**

In the letters 2<sup>nd</sup> read above, M/s. Radio City 91.1. FM, Hyderabad has been requested to broadcast total 40 spots through all stations of your channel during prime time in the morning (five jingles) and evening (5 jingles) from 22<sup>nd</sup> to 24<sup>th</sup> January, 2012 and in the morning (10 jingles) on 25.01.2012 to create awareness among the citizens / electors regarding National Voter’s Day Celebrations on 25.01.2012. Accordingly, M/s Radio City 91.1 FM, Hyderabad has Broadcasted the spots and furnished the bills for an amount of Rs.21,178/- including all taxes and requested for arranging payment in the reference 6<sup>th</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.21,178/-** (Rupees Twenty one thousand one hundred and seventy eight only) to M/s. Music Broad Cast Pvt Limited Hyderabad towards the cost of broadcasting spots through their radio from 22.01.2012 to 25.01.2012 to create awareness among the citizens / electors regarding N.V.D. Celebrations on 25.01.2012.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters - S.H (04) Photo Identity Cards to Voters - 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Music Broad Cast Pvt Ltd” A/c No. 004010200604116, Axis Bank Limited, Fort Branch, P M Road, Mumbai-1, IFSC Code: UTIB0000004, MICR Code: 400211002.**

(Contd....)

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5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1<sup>st</sup> read above.
6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO  
ADDITIONAL CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The C.E.O., Radio City 91.1 FM  
Music Broadcast Private Limited,  
5<sup>th</sup> Floor, R.N.A. Corporate Park,  
Kalanagar, Bandra (East, Mumbai.400051 Hyderabad-34  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER